

Fastsigns Graphic Designer Job Description

- Creating and gathering images and graphics to develop and produce designs for businesses and organizations
- Handling the design and development of product brand identity
- Producing logos, fonts, color schemes, and the complete esthetic of brands and businesses
- Meeting up with clients to understand their needs and also provide a variety of relevant and effective solutions
- Generating effective ideas and strategies to reach a target audience
- Applying Adobe Illustrator, InDesign, and other relevant computer design software.